

2021

Annual Review



About Us

Welcome to our 2021 Annual Review

A key focus this year has been how, as a volunteer-led association, we can be more agile, and better able to deliver on commitments in the long term. To do this, we have made some changes to the structure of the Association.

Matt Wingfield stepped down from the Board after ten years' service and took on the role of Chief Executive for our newly created Executive Team. Tim Burnett was elected as the new Chair of the main board and Sarah Rogerson is our new Vice Chair.

The new Executive Team works to the direction of the main board to deliver the day-to-day activities of the association. They also work to increase revenue streams which will be ploughed back into eAA services. The main Board retains overall responsibility for governance, as well as shaping the overall strategy and trajectory of the association.

In this review, we highlight the vast number of activities we were engaged in throughout the year. These include events exclusively organised by the Association, partnership events, and third-party events where Board Members were involved in raising the profile of the Association worldwide.

16 main board members

- ✓ New Executive Team
- ✓ 6 New Sponsors
- ✓ 23% increase in Individual Members

26 sponsors

2,900+
individual memberships

With thanks to our sponsors

The work and efforts of the eAA would not be possible without our sponsors. Please visit their websites via e-assessment.com/sponsors to learn about the products and services they offer to the sector.

Gold Sponsors



Silver Sponsors



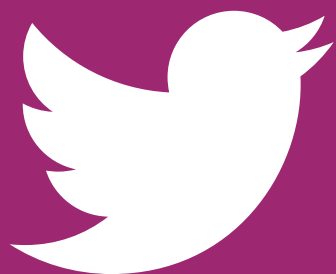
Engagement

Statistics from Jan-Nov 2021



Top Tweet

We are delighted to announce the winner of the Lifetime Contribution Award in the 2021 International e-Assessment Awards @GMastersACER #eAACConf21



2,672 followers
117,089 impressions
360 tweets

579 company page followers

815 discussion group members

15 case studies

5 new videos

6 papers and reports, including:

The Current State of Multi-Modal Testing by PSI and Pebblepad's Rebuild and Recovery report



Article contributions

E-Assessment in Technical Education

Association Secretary, Graham Hudson and Association Treasurer, Gavin Busuttil-Reynaud contributed to the report for Gatsby Foundation on E-Assessment in Technical Education published in Oct 2021.

e-assessment.com/news

21 blogs published

32 news stories

Industry Influence

The eAA maintains its strong voice and influence in the key policy debates involving the assessment of learning, training, and competency.

This year, in addition to lobbying and speaking at industry events, we delivered a four-part online event series focused around the International e-Assessment Awards.

We are currently planning a face-to-face **conference and exhibition in London on 21st and 22nd June 2022**, alongside a series of online events to maximise reach and engagement.



Jan
Launch of the 2021 International e-Assessment Awards

Feb

3

Webinar on how assessments are embracing technology in 2020 and beyond

Graham Hudson, eAA Secretary in discussion. Organised by The UK India Business Council (UKIBC), in partnership with Tata Consultancy Services (TCS).

Mar

eAA quarterly newsletter

News, case studies, blogs and events sent to our members.

Mar

3

Presentation at Westminster Education Forum

By eAA Chief Executive, Matt Wingfield: 'England's exam system – the impact of reform, addressing malpractice, and technology'.

Apr

21

Session chaired at Beyond Multiple Choice

By eAA Board Member, Teresa Jacobs: 'Where are they now? Reconnecting with past winners of the e-Assessment Awards'.

Jun

eAA quarterly newsletter

More exclusive content curated for our members.

Events

Jun

✓ e-Assessment International Conference and Awards

This year's International e-Assessment Conference and Awards was an inspiring programme of four events bringing together keynote presentations, panel discussions, Q&A sessions, 2021 Awards presentations and networking opportunities.

4
events

- The Future is Now
- Celebrating the Champions of Change
- New Frontiers of Assessment
- Building Assessment for the Future

4
keynotes


248
organisations
attended from


53
countries
worldwide

Jul



e-Assessment Awards 2021

The 5th International e-Assessment Awards received applications from organisations worldwide including test publishers, academic institutions, awarding organisations, researchers and technology providers working within the assessment industry.

The 2021 finalists' projects shared best practice from teams in Australia, India, Ireland, Mexico, the Netherlands, South Africa, South Korea, the UK, and the USA.

In addition, the eAA warmly welcomed Professor Bob Harrison, University of Wolverhampton, who kindly agreed to become the Chair of the Judges, offering advice and counsel to all the professionals judging this year.


8
categories


28
judges


21
finalists

With thanks to the Awards sponsors:



Testing
Excellence



Events

Sep

9

Presentation at Association of Learning Technology Conference

By eAA Chief Executive, Matt Wingfield: 'Learning by Evaluating: Student-Led Formative Assessment'.

Sep

9

Presentation at Asia-Pacific Educational Assessment Conference

By eAA Secretary, Graham Hudson.

Sep

22

Presentation at Scottish Learning Festival

By eAA Chief Executive, Matt Wingfield.

Sep

27

Represented at E-ATP

By new eAA Chair, Tim Burnett.

Oct

1

eAA Annual General Meeting

With guest speaker, Andrew Miller, Director of Teaching and Learning at Singapore American School.

Oct

5

Presentation at IMS Global: Learning Impact Conference

By eAA Chief Executive, Matt Wingfield.

Oct

eAA quarterly newsletter

News, case studies, blogs and events sent to our members.

Nov

2

Sessions chaired at Beyond Multiple Choice

By Matt Wingfield, Tim Burnett and Graham Hudson.

Nov

11

Represented at the Federation of Awarding Bodies Conference

By Chief Executive, Matt Wingfield and Chair, Tim Burnett.

Nov

23

Presentation at the Future of Assessment and Feedback Conference

eAA Chief Executive, Matt Wingfield: 'Learning and Evaluating'.

Dec

7

The 2021 Wrap Up: Webinar exploring connections between cognitive enhancing drugs & online assessment. With Dr Ellie Dommett

Dec

eAA quarterly newsletter

More exclusive content curated for our members.

The e-Assessment Association is grateful for the continued support of all our 2021 sponsors, without whom much of this work would not have been possible.

Gold Sponsors



Silver Sponsors

