

# Introducing the Finalists and Winners

for the Best International Implementation and Best Workplace or Talent Assessment Project categories.

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### A message from our headline sponsor

The winners were announced at the third event in the 2021 International e-Assessment Association Conference and Awards, New Frontiers of Assessment on 22nd June 2021.

"It is a real honour for PSI to be able to be involved in an event such as this. It is a fantastic opportunity for the e-assessment community to take the time out to focus on what really is next for the industry and understand what the new frontiers are. This event helps us all reflect on this most unprecedented year where e-assessment has been asked to truly stretch itself beyond its previous conventions and deliver projects in a whole new world. We are truly grateful to be able to be involved in such a wonderful community, where we are able to celebrate quality, stakeholder engagement and impact.

The celebration of the science, technology and fundamentally the people that help deliver solutions that can change the direction of people's lives is something we should all cherish. We have all experienced some truly new frontiers this year, so it was wonderful to have a place for all of us to reflect on the last 18 months and focus on what the future holds for the industry in this rapidly evolving world."

Ali Shalfrooshan, Head of International Assessment Research & Development at PSI.





# **Best International Implementation**

## WINNER **Excelsoft Technologies Pvt Ltd**



## An assessment solution implemented for exam delivery across Mexico by an Indian company.

CONSAR is the regulator of Mexico's pension system, wanted to reduce the complaints raised by Mexico's workers against the private company's (AFORES) – that manage the worker's pension accounts. AFORES would comply with CONSAR directive to conduct regular testing for their agents, who handled all worker inquiries/clarification, but would not want to impact their business operations, and in a scalable and less expensive manner. A complex project, where requirements constantly changed post-award and new stakeholders came into picture post-award. With limited timelines to execute the project, technical challenges and regulatory consideration followed by AFOREs – resulted in challenges to be solved at different phase of implementation Excelsoft, an Indian company would partner with TAEC and Compecer, both Mexican companies, to build a strong value proposition based on Excelsoft robust, secure and scalable eAssessment platform Saras Test & Assessment. Excelsoft implemented the project in a country separated from India by 13+ hours time difference, having a different culture, language, and multiple stakeholders with diverging requirements. Excelsoft team would customize Saras to build an innovative proctoring solution - deliver remotely proctored exams across a low-bandwidth scenario to ensure integrity, security, auditability, and defendability of key exams delivered across Mexico.

# FINALIST Northern Consortium UK Ltd (NCUK)

NCUK, a trading subsidiary of the Northern Consortium, is a charity of leading UK universities dedicated to giving international students, guaranteed access to universities worldwide. We provide a range of pathway qualifications which are delivered through our 80 delivery partners that are located across 5 continents. Historically, assessments have been delivered paper-based, in 2019 as part of a companywide transformation programme, we initiated a digital assessment project with a 3-year implementation plan. Owing to the Covid-19 pandemic, NCUK required immediate tactical solutions to provide globally secure and reliable assessments and digitally enabled marking and moderation to deliver valid awards for students, study centres and universities. Two solutions were implemented.

a) A modified awarding model to ensure that no student globally was disadvantaged built around a digitally enabled time-controlled assessment and was suitable for delivery in centres and remotely, had

very low technological demands and provided stakeholders with confidence that student achievement was accurately assessed and crucially included summative student work

b) In 2021 and 2122, further implementation of an interim digital assessment platform to enable delivery of our existing assessment formats, providing continuity for stakeholders and apply our learning to strategic decisions on our digital solution.

## FINALIST ClarityEnglish, Atlas English

## Dynamic Placement Test and the HOPES project: A successful international English assessment

The Dynamic Placement Test is an adaptive and randomised online English placement test, which is accessible online on any device. It was co-published by ClarityEnglish and telc Language Tests, and has been deployed for English language assessment by educational institutions and companies worldwide.

The focus of this award nomination will be the use of the Dynamic Placement Test in the HOPES project. HOPES was set up by a consortium of four European partners (the German Academic Exchange Service (DAAD), the British Council, Campus France, and Nuffic) as a response to the Syrian crisis. The project aimed to address the lack of higher education opportunities for Syrian refugees in the countries surrounding Syria. Across two phases of the project, DPT was used to assess the English language level of just under 9,000 students across Egypt, Turkey, Lebanon, Jordan, and Iraq in challenging testing conditions.



# Best Workplace or Talent Assessment Project

#### **WINNER**

### **Tata Consultancy Services Limited**

### WINNER 2021

#### **TCS - National Qualifier Test**

Tata Consultancy Services, (TCS), would like to use this opportunity to share details of National Qualifier Test (NQT) designed and hosted by TCS iON, a product arm of TCS focused on quality solutions for Education.

Traditional talent recruitment in India involved companies, including TATA, itself a major employer in India, conducting visits to universities across the country. This approach however put talented individuals studying in more remote or smaller institutions at a disadvantage. With TATAs long standing commitment to equality and diversity our Talent Management solution enables anyone, anywhere, regardless of connectivity, to compete equally in the job market. Also, our solution reduces reliance on travel and its well-known environmental effects.

Moreover, due to pandemic, campus recruitment and in-person candidate interviews have been eliminated to a great extent, so TCS envisioned virtual recruitment possibilities by bringing in a highly structured Remote Proctored and AI ML empowered Assessment.

TCS has successfully implemented NQT twice in last 6 months with more than 400, 000 candidates in first instance in October 2020 and similar numbers in second instance in February 2021. Innovative technology and processes have been adopted to deliver NQT with shortest activation time, traceability, standardization, and security as key aspects.

## FINALIST PSI Services

#### A Question of Care: Is Care a Career for You?

During the pandemic, the importance of the care sector has never been clearer. Whilst the world came to a standstill, they continued to deliver critical services to 5 million people in every community across the UK.

Skills for Care & Development (SfC&D) ensure that workers in this sector have the necessary skills to carry out this vital role. SfC&D have responsibility for workforce development for the 1.87 million employees across the care sector. Consequently, they were keen to develop an online resource to support the 62,000 employers and deliver their goal of 'Recruiting a World-Class Workforce'.

This project involved the creation of a user friendly and freely available online resource to help employers identify and attract the right talent. The website 'A Question of Care' is currently live and has been used 116,794 times. It can be accessed by anyone interested in a career in care: www.aquestionofcare.org.uk.

This year we have all learnt the true value of our carers. It was an honour to with so many inspirational people, who demonstrate empathy, humour and sacrifice every day. To design such a unique tool was a career highlight, as it has enhanced both recruitment and understanding of this incredible sector.